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Never stop imagining.™



MEDIA ADVISORY

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Arizona Science Center Announces COVID-Safe Snow Week to Begin on December 26 *9th Annual Snow Week Made Possible by Subaru*

While Snow Week will look a bit different this year with safety precautions, Arizona Science Center will again bring winter to Phoenix and offer the opportunity to discover the science behind ice and snow. While the Center will not have snow on the big hill as in years past, the fun of snow comes to the Valley for the 9th year in a row. Made possible by Subaru, Snow Week will also coincide with the last week at the Science Center for Victoria, the largest touring *T. rex* skeleton in the world.

WHAT: Mark your calendars—snow is in the forecast this December. The 9th Annual Arizona Science Center’s Snow Week Made Possible by Subaru, is back for 2020 offering guests of all ages the opportunity to discover the science behind ice and snow. Enhance your visit by meeting *Victoria the T.rex* or watching ice-themed shows in the Dorrance Planetarium and Irene P. Flinn Giant Screen Theater.

Snow Week activities are included with self-guided experience admission to the Science Center. Additional tickets needed for Irene P. Flinn theater films, Dorrance Planetarium shows and featured exhibition. Children under 3 are always FREE.

Member Self-Guided Experience Admission

Adult: FREE
Child (3-17): FREE

Non-Member Self-Guided Experience Admission

Adult: \$19.95
Child (3-17): \$14.95

For a complete listing of all activities, visit azscience.org.
Due to daily limited capacity, advance ticket reservations are required.

WHEN: Saturday, December 26, 2020 – Friday, January 1, 2021

Closed Tuesday, December 29.
9:30 a.m. Members-Only Hour
10:30 a.m. – 4:00 p.m. with last entry at 2:45 p.m.

WHERE: Arizona Science Center
600 E. Washington Street,
Phoenix, AZ 85004

About Arizona Science Center

The mission of Arizona Science Center is to inspire, educate, and engage curious minds through science. The Center is committed to providing a safe environment that aligns with expert protocols for COVID-19. Leadership actively monitors and evolves policies to ensure a focus on the health and safety of guests and team members. The Center, located at 600 E. Washington Street in downtown Phoenix, features more than 300 hands-on exhibits, live demonstrations, a range of interactive online science content, the state-of-the-art Dorrance Planetarium, and the five-story Irene P. Flinn Giant Screen Theater. CREATE at Arizona Science Center®, adjacent to the main building, is the newest addition. This 6,500 square foot community maker space provides workshops, including 3D printing, laser cutting, woodworking, and sewing. The Center offers programs for all ages, including Camp Innovation, Teen programs, Professional Development and Learning for Educators, and adults' night out: Science With A Twist. The Center also offers a broad range of online science learning resources for parents, educators, students, and anyone curious about science. For further details, please visit azscience.org.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is a wholly owned subsidiary of Subaru Corporation of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$165 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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