

Arizona Science Center Launches Innovative Learning Experiences

CONNECT @ Arizona Science Center Offers Range of Standards-Based Science Experiences

PHOENIX, AZ, July 27, 2020 - In response to growing consumer and educator demand for additional science learning resources, Arizona Science Center is launching CONNECT @ Arizona Science CenterTM—fun and engaging, standards-based science experiences designed to meet the personalized needs of students and educators, available online as of July 27, 2020.

"Science education has never been more important," said Chevy Humphrey, The Hazel A. Hare President & CEO, Arizona Science Center. "Arizona Science Center is proud to serve as an indispensable, trusted partner for essential science learning."

CONNECT will provide school-aged children with well-rounded, science-rich enhancement programs that develop critical thinking skills through immersive activities and live instruction with the Center's science educators. It will be offered in three learning levels, ranging from supplemental science activities, to interactive lessons, to formal science learning. This program includes yearly goals and lesson plans that are all built to meet or exceed the state of Arizona's Science Standards.

"The team at the Science Center makes science inspiring," said Humphrey. "Our goal is to equip students and educators with the resources and skills to tackle real-world problems in a fun and motivating way."

Through an easy-to-follow roadmap for science education, CONNECT makes science pertinent to everyday life. It includes a personalized approach, with on-demand one-on-one support from professional coaches who share best practices for online learning.

- **CONNECT Explore** is perfect for the family seeking supplemental science activities. Offered at two levels and segmented by grade bands, CONNECT Explore includes thought-provoking science projects, demonstrations and parent resources.
- CONNECT Experience is an interactive science solution complete with lesson plans, live
 instruction and a more structured environment for those looking to supplement their child's
 science education. Users can personalize their CONNECT Experience with STEM learning
 based on their student's grade level.
- CONNECT Engage is the Center's most personalized offering for families looking for a turnkey science solution. It includes all of the benefits of CONNECT Explore and CONNECT Experience with the addition of a weekly virtual STEM club with live small group instruction, one hands-on maker kit delivered to your home monthly and parent at-home live learning support.
- CONNECT Educate offers customized programming for educators, including district leaders and STEM teachers, including webinars, coaching and professional development.

Connect @ Arizona Science CenterTM arms children with the critical thinking skills to tackle real-world problems—now and in the future. To learn more or to sign up today, visit azscience.org/CONNECT.



ABOUT ARIZONA SCIENCE CENTER

The mission of Arizona Science Center is to inspire, educate and engage curious minds through science. The Center, located at 600 E. Washington Street in downtown Phoenix, features more than 300 hands-on exhibits, live demonstrations, a range of interactive online science content, the state-of-the-art Dorrance Planetarium and the five-story Irene P. Flinn Giant Screen Theater. CREATE at Arizona Science Center®, adjacent to the main building, is the newest addition. This 6,500 square-foot community makerspace provides workshops, including 3D printing, laser cutting, woodworking and sewing. The Center offers programs for all ages, including Camp Innovation, Teen programs, Professional Development and Learning for Educators, and adults' night out: Science With A Twist. The Center also offers a broad range of online science learning resources for parents, educators, students and anyone curious about science. For further details, please visit azscience.org.

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