

Project Civil Discourse: The Science of Consensus

at

A R I Z O N A
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Oct. 16, Oct. 30
& Nov. 13
7-8:30 p.m.
Free Admission

Sponsored by:
Arizona State
University
Sandra Day O'Connor
College of Law,
this series of lectures
explores the science
of consensus and how
people make
decisions.



SANDRA DAY O'CONNOR COLLEGE OF LAW
ARIZONA STATE UNIVERSITY

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Oct. 16, 2008

**Decision Making and Dispute Resolution
Guest: Richard Birke**

Professor Richard Birke serves as director of the Center for Dispute Resolution, Salem, OR, which administers one of the top-10 dispute resolution programs in the United States. An award-winning author, he has taught dispute resolution for more than 15 years. Birke will discuss current practices within Alternative Dispute Resolution and how they apply to the science of building consensus.

Oct. 30, 2008

**Ethical Behavior and Public Virtue
Guest: Richard Morrison**

Richard Morrison is an attorney with Salmon, Lewis & Weldon, P.L.C. His practice focuses on water law, environmental law and issues facing special districts and agriculture. Following closely on the heels of the November elections, Morrison will examine the virtues that apply to those running for public office and the character of the voters who elect them.

Nov. 13, 2008

**The Psychology of Persuasion
Guest: Robert Cialdini**

Robert Cialdini is a Regents' Professor of Psychology and a W.P. Carey Distinguished Professor of Marketing at Arizona State University. A noted social psychologist, he is the best-selling author of *Influence: Science and Practice*, *Influence: The Psychology of Persuasion* and *Yes!: 50 Scientifically Proven Ways to Be Persuasive*. Cialdini will discuss the art of persuasion, compliance and negotiation.



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