

**Arizona Science Center Reimagines Annual Galaxy Gala in Creative, New Way**  
*2021 to Feature Personalized, Individually-Hosted, Small Private Gatherings*

PHOENIX, AZ - September 10, 2020 - Arizona Science Center is transforming its annual signature fundraising event, Galaxy Gala, to offer innovative ways to bring the Gala directly to community members. Instead of hosting a traditional, singular event at the Center on the first Saturday of February, **Galaxy Gala Community CONNECTION** will bring the Gala to you in a series of fun, individually-hosted, small in-home private events taking place throughout the month of February or on a date of the host's choosing.

"Challenging times call for innovation and creativity," said Chevy Humphrey, The Hazel A. Hare President and CEO. "While COVID means we can't bring large groups together, with our reimagined Galaxy Gala 'to go' we have the opportunity to create multiple micro events across the Valley to bring people together in fun, exciting ways to support high-quality STEM programs and connect with one another. This year, you host the party—we bring the science to you!"

**Galaxy Gala Community CONNECTION** will be co-chaired by the dynamic leadership of community champions Rebecca Ailes-Fine, Ardie Evans, and Sue Glawe. The chairs aim to raise \$500,000 to provide the new online learning platform [CONNECT @ Arizona Science Center](#) to students, families, educators, and schools across the community.

"We can't take a pass on fundraising efforts due to this year's circumstances," said Rebecca Ailes-Fine, an Arizona Science Center Trustee. "The need for educational STEM programs and resource solutions for low-income youth is greater than ever before."

Making a difference with **Galaxy Gala Community CONNECTION** is as easy as 1, 2, 3:

1. **Host a small event to make a big impact.** Work with one of Arizona Science Center's event concierges who are available to assist in bringing Galaxy Gala to your personal social bubble with a customized, fun event for up to 10 people. Pick your date, decide on dinner, brunch, cocktails or food truck, and the Center will send personalized invitations on your behalf. Whether black-tie in your home, or block party in your driveway—for family or neighbors, adults only or with kids—get creative and make it your own! Wow your guests with a visit from the Science on Wheels van, where the Center's Learning Team will come to your party with live science demonstrations and hands-on activities. You can also add customized STEM kits as party favors.
2. **Serve as a V.I.C. or "Very Important CONNECTor".** Instead of hosting an event, organizations and individuals can provide financial support to underwrite the school(s) of their choice in Arizona (or wherever there is internet access!) with delivery of the digital CONNECT platform.
3. **Feel good and celebrate how your contribution is helping our community CONNECT to invest in education solutions for kids in an immediate and tangible way!**

Galaxy Gala Community CONNECTION contribution levels: \$5K, \$10K, \$15K, and \$25K. Arizona Science Center is a recognized 501(c)3 nonprofit organization. Donations are tax deductible as allowed by law.

Reach out to Judi Goldfader, Chief Business Development Officer to participate or learn more.



Never stop wondering.  
Never stop imagining.™

Contact:

Judi Goldfader, Chief Business Development Officer  
Arizona Science Center  
T 602.716.2014  
C 213.220.2656  
[goldfaderj@azscience.org](mailto:goldfaderj@azscience.org)